



Show Programme 2010 made in Yorkshire

*A programme of shows featuring the best of
Yorkshire Art, Craft & Design*



World Class Crafts From A World Class Region

Made in Yorkshire
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Made in Yorkshire Show Programme 2010

- 2nd – 5th April**
Friday-Monday
(4 days)
- YORK EASTER EVENT** Craft & Design Show
St Sampson's Square, York City Centre
York is very busy over the Easter weekend and this years show has been extended to a four day event over the weekend. Our marquee is on St Sampson's Square & security over the weekend means that you don't need to set up & break down every day. Set up is on Thursday after 6pm or from 7.30am on the first day of the show.
- STAND TYPE AVAILABLE:** Exhibition Panels
PRICE: In the region of **£154** per metre frontage (2m depth)
Tables **£8** Electric **£20**
- 22nd – 25th April**
Thursday-Sunday
(4 days)
- HARROGATE SPRING FLOWER SHOW** County Show
(58,152 Visitors in 2009)
Great Yorkshire Showground, Harrogate
This is always a popular show, both with exhibitors and visitors, having a reputation for being even bigger and better than its Autumn counterpart. Using our trademark exhibition panels, you will have a professional and distinctive backdrop to your stand, as you exhibit within the main craft marquee but within an area dedicated to Made in Yorkshire. Set up is the on Wednesday 21st April or early on the first day of the show. Meterage costs for this show have stayed the same as last year.
- STAND TYPE AVAILABLE:** Exhibition Panels
PRICE: **£160** per metre frontage (2m depth)
Tables **£8** Electric **£20**
- 22nd May**
Saturday
(1 day)
- OTLEY SHOW** Agricultural Show
(15,000 Visitors in 2009)
This will be our thirteenth year at the Otley Show. Our marquee is in a prominent position close to the main ring & has proved very busy & good for sales. There will be no exhibition panels available and each stand will have a 2.5 x 1.8m space. Please book electric & tables if you need them. Set up is early on the morning of the show.
- STAND TYPE AVAILABLE:**
PRICE: In the region of **£83** Tables **£5** Electric **£10**
- 28th – 30th May**
Friday - Sunday
(3 days)
- YORK SPRING SHOW** Craft & Design Show
St Sampson's Square, York City Centre
Another opportunity to attend this ever popular venue! We anticipate that places will sell out quickly so please make sure you book in good time. Our marquee is on St Sampson's Square & security over the weekend means that you don't need to set up & break down every day. Set up is on Thursday after 6pm or from 7.30am on the first day.
- STAND TYPE AVAILABLE:** Exhibition Panels
PRICE: In the region of **£133** per metre frontage (2m depth) Tables **£8** Electric **£15**
- 10th – 13th June**
Thursday-Sunday
(4 days)
- PATCHINGS FESTIVAL** Craft & Design Show
Calverton, Nottingham
The festival celebrates everything art and design based and welcomes talented, skilful exhibitors which is why we feel that it would be a great event to attend for Made in Yorkshire exhibitors! It is a well known event that is running for the 17th year, so take the opportunity to exhibit at what has historically been a well attended event. The 2010 show will have an emphasis on ceramics and sculpture, although exhibitors of other items are very much welcomed with open arms. Patchings encourages new exhibitors to the show each year so that the event is ever developing and changing. Initial plans are to have our own marquee but this will be dependant upon bookings and will be reviewed nearer the time. Each stand will have a space measuring approx 3 x 2.5 metres.
- STAND TYPE AVAILABLE:** No exhibition Panels - Exhibitor to provide own stand
PRICE: In the region of **£198** per stand Tables **£17.65** Electric **£36**
- 13th- 15th July**
Tuesday - Thursday
(3 days)
- GREAT YORKSHIRE SHOW** County Show
(130,731 VISITORS 2009)
Great Yorkshire Showground, Harrogate
This is the highlight of the Made in Yorkshire Show Year & a chance for you to exhibit at a prestigious event. Our position on 6th Avenue, just opposite the entrance to the food hall is a very busy site & if you want maximum impact we have limited space available in open marquees on the front of the main marquee. Set up is on 12th July from 10am – 4pm. The deposit required for this show is 20% of the basic stand fee. (Inside - 2m - **£62**, 3m - **£93**, 4m - **£124** etc - Outside – **£58.60** per metre frontage).
- STAND TYPE AVAILABLE :** Exhibition panels
PRICE: Exhibition panels & own stand in the region of **£155** per metre frontage (2m depth)
Tables **£8** Electric **£25**
Outside: Own Stands within a 2.5m deep marquee.
PRICE: **£293** per metre frontage. Very limited space available
- 4th August**
Wednesday
(1 day)
- THORNTON LE DALE SHOW** Agricultural Show
(15,000 – 20,000 Visitors in 2009)
Near Pickering
One of the busiest shows in the locality with an extensive range of entertainment & attractions. Unfortunately the organisers are no longer offering Made in Yorkshire a free marquee; therefore the price reflects our overhead charges. There will be no exhibition panels available and each stand will have a 2.5 x 1.8m space. Please book electric & tables if you need them. Set up is early on the morning of the show.
- STAND TYPE AVAILABLE:** No exhibition Panels - Exhibitor to provide own stand
PRICE: In the region of **£39.00** Tables **£5** Electric **£10**

YORK SUMMER EVENT

St Sampson's Square, York City Centre

This year the dates have changed to a four day event that coincides with the August Bank Holiday weekend and so that it does not run when The Ebor Meeting at York Racecourse is on. Our marquee is on St Sampson's Square & security over the weekend means that you don't need to set up & break down every day. Set up is on Thursday 26th after 6pm or from 7.30am on the first day.

STAND TYPE AVAILABLE: Exhibition Panels

PRICE: In the region of **£154** per metre frontage (2m depth) Tables **£8** Electric **£20**

Craft & Design Show

**27th – 30th
August**

Friday – Monday
(4 days)

KILNSEY SHOW

Near Skipton

Held every year the Tuesday after August Bank Holiday this is one of the busiest agricultural shows of the year. A huge range of events from Crag Racing to Trotting attracts a large number of tourists to the region for this traditional show on Bank Holiday Tuesday. There will be no exhibition panels available and each stand will have a 2.5 x 1.8m space. Please book electric & tables if you need them. Set up is early on the morning of the show.

STAND TYPE AVAILABLE: No exhibition Panels - Exhibitor to provide own stand

PRICE: In the region of **£83.00** Tables **£5** Electric **£10**

Agricultural Show

31st August

Tuesday
(1 day)

WILD ABOUT WOOD FESTIVAL

(2,200 Visitors in 2009)

Castle Howard, near York

This is the second year that this show is running at the Arboretum, Castle Howard. Last year visitor numbers exceeded 2000 and this year hopes to increase that. This event is open to all exhibitors, not just exhibitors of woodcraft items. Stands will have a 2.5 x 2m space. The price quoted is the same as that of 2009 but is dependant upon the amount of bookings received. Please book electric & tables if you need them. Set up is on Friday 10th September.

Craft & Design show

**11th -12th
September**

Saturday – Sunday
(2 days)

STAND TYPE AVAILABLE: Exhibition Panels

PRICE: in the region of **£150** per stand Tables **£8** Extra electric **£25**

HARROGATE AUTUMN FLOWER SHOW

(34,278 Visitors in 2009)

Great Yorkshire Showground, Harrogate

With less emphasis on the gardening than the Spring Flower Show visitors are looking for gifts for their homes & are starting to think about Christmas. There is 1m of additional space FREE for those who can demonstrate and all exhibitors are entered into the Show Catalogue. Set up is on 16th September. Exhibiting with Made in Yorkshire works out similar to the square metre rate if you exhibit independently in the general Craft Area but our stands are deeper & bookings can be taken in 0.5m increments (minimum 2m) frontage.

County Show

**17th – 19th
September**

Friday-Sunday
(3 days)

1m Extra Space for
Demonstrations

STAND TYPE AVAILABLE: Exhibition Panels

PRICE: in the region of **£140** per metre frontage (2m depth) Tables **£8** Electric **£20**

YORK OCTOBER SHOW

St Sampson's Square, York City Centre

After last years show, the October show has been extended and is now a 4 day show that coincides with half term. This show is popular so please book early to guarantee your place. Set up is on Wednesday 27th after 6pm or from 7.30am on the first day. There is overnight security for the duration of the show.

Craft & Design Show

**28th - 31st
October**

Thursday – Sunday
(4 days)

STAND TYPE AVAILABLE: Exhibition Panels

PRICE: **£154** per metre frontage (2m depth). Tables **£8** Electric **£20**

CRAFTS FOR CHRISTMAS

Great Yorkshire Showground, Harrogate

Situated on the Great Yorkshire Showground, very well organised by Rural Crafts Association & extensive advertising along with a mail shot of over 35,000. Made in Yorkshire has a good position at this event & most people do well here. **A few 4' tables will be available but otherwise there are no tables available at this event.** Please note: RCA definition of 'Craft' is much wider than Made in Yorkshire's & this is reflected in the range of goods available at this event.

Craft & Design Show

**11th – 14th
November**

Thursday-Sunday
(4 days)

STAND TYPE AVAILABLE: Exhibition panels

PRICE: **£273** per metre frontage (2m depth) including 1 electric point. 4ft Tables **£8** Extra electric **£20**

ST NICHOLAS FAIR

The Guildhall, York City Centre

The St Nicholas Fair is renowned nationwide, welcoming shoppers from far and wide and is ideally timed to capitalize on the prime Christmas shopping period. The Guildhall is situated next to the Mansion House in St Helen's Square in the heart of York. This beautiful historic building provides a perfect backdrop for this festive event and we hire actors in Dickensian costumes to draw in the crowds! Please note due to the layout of the hall, if you struggle to fit into a 2 metre space you may need to consider booking 3 metres! Set up is from 6 pm on Wednesday or from 7.30 am on the morning of the first day. Book early as this is a popular show!

Craft & Design Show

**25th – 28th
November**

Thursday – Sunday
(4 days)

STAND TYPE AVAILABLE: Exhibition panels

PRICE: In the region of **£158** per metre frontage (2m depth) Tables **£8** Electric **£20**

YORK EARLY CHRISTMAS SHOW

St Sampson's Square, York City Centre and The Coppergate Centre, York City Centre

An excellent position in the city centre for a full Christmas shopping week. Set up will be on Thursday morning to open for late night shopping in York. Exhibition panels are available at this event BUT we do have a limited number which will be available on a first booking basis. Set up will be from 7.30am on the first day. There will be overnight security for the duration of the show.

Craft & Design Show

**2nd – 8th
December**

Thursday-
Wednesday
(7 days)

STAND TYPE AVAILABLE: Exhibition panels

PRICE: In the region of **£231** per metre frontage (2m depth) Tables **£8** Electric **£25**

YORK CHRISTMAS SHOW

St Sampson's Square, York City Centre and The Coppergate Centre, York City Centre

We will be keeping the marquees on St Sampson's Square and The Coppergate Centre for this second Christmas shopping weekend. Set up will be on Thursday morning to open for late night shopping in York. Preference will be given to exhibitors attending shows throughout the year. Exhibition panels are available at this event BUT we do have a limited number which will be available on a first booking basis. Set up will be from 7.30am on the first day. There will be overnight security for the duration of the show.

Craft & Design Show

**9th – 12th
December**

Thursday – Sunday
(4 days)

STAND TYPE AVAILABLE: Exhibition panels

PRICE: In the region of **£189** per metre frontage (2m depth) Tables **£8** Electric **£20**

WHAT TO DO NEXT

Fill in the enclosed Exhibitor Questionnaire (if applicable) & booking form, indicating clearly which shows you wish to book, whether you require tables and electricity, and any other special requirements.

Please sign and return the form with a deposit of £10 PER SHOW DAY to (unless stated otherwise):

**Made in Yorkshire
13 Langdale Avenue
York, YO31 0LT**

ASSESSMENT OF WORK & REGISTRATION FEE

A yearly fee of £75 is charged to all exhibitors, although this fee is waived if you are a current member of Brigantia. Exhibitors attending only one show in each year are also exempt from the registration fee - however this offer does not apply if one of these shows is the St Nicholas Fair or either of the York Christmas Shows. Registration is subject to assessment & new businesses are asked to supply samples of their work which will be returned.

WEBSITE

www.madeinyorkshire.org.uk

Since its launch in May 2003 the Made in Yorkshire web site has received visitors from all over the world. As an exhibitor, your details will be posted on the site well before each show date. An information page on each show contains show times and travel directions. Your customers will know where to find you & even if they don't buy from you on the day, will be able to contact you for those all important after show sales. A link to your own web site and contact details help you make the most of every show. Please let us know of any news items you have for a feature on the 'latest' page. Press releases, new products, gallery events etc are all of interest to our regular visitors.

MADE IN YORKSHIRE SHOW MANAGEMENT

The MADE IN YORKSHIRE EVENTS MANAGER will be on hand during set up to ease the stress of attending a large show. Help and advice is one of the major reasons businesses, large & small, book with MADE IN YORKSHIRE.

All enquiries and bookings are dealt with centrally. The number you need for all MADE IN YORKSHIRE show programme enquiries is:

01904 422114 or you can email to info@madeinyorkshire.org.uk

STANDS

At some shows **exhibition panels** will be available. These are one metre wide & two metres high and can be linked together to form various shapes. They are covered in grey loop fabric suitable for Velcro fastenings, but not for heavy objects. The panels are not suitable for screw fixings.

Stands will not be provided at the one day agricultural shows: - Otley, Thornton le Dale, Kilnsey & Nidderdale or at the Royal Highland show. If you will be using your own stands please complete the relevant section on the booking form. **At large shows where we do not have sufficient panels to supply everyone they will be available on a first come first served basis.**



2m x 2m enclosed stand



2m x 2m open corner stand



3m x 2m open corner stand

ELECTRIC SUPPLY & EQUIPMENT

At some shows an electric point is included with the stand fee, at others they are optional & at an extra charge. **A maximum of 300w per electric point will be available, please ensure you keep within this allowance or book an extra point.** We also insist that a minimum of 2 points are booked for stands of 4 metres or more. Anyone found overloading the system will be asked to remove their electrical equipment! For most shows we are required to guarantee that all lighting & electrical appliances used within our marquee or joint stand comply with current regulations. Because of this we will need to have a photocopy of your PAT certificates or, if your equipment is less than one year old, photocopies of the sales receipts/invoices.

TABLES

At some shows Made in Yorkshire can hire tables on your behalf & the cost is given for each event. At some events there are none available, except a limited number of 4' tables. **All tables must be covered to the ground on three sides with fabric.**

NAME BOARDS & BADGES

A name board will be provided free of charge. These must be displayed during the show & returned at the end of each event. Name badges will be distributed at each show & **MUST** be returned at breakdown.

PAYMENT TERMS

- A non-refundable deposit is required with each booking.
- Confirmation of booking received will normally be sent within TWO weeks (but please allow up to three weeks in January & February).
- An invoice will be issued to you approximately 6 weeks prior to the event.

- Full payment of show stands must be received no later than one calendar month prior to the show date. This will be rigorously enforced & a **late payment fee of £10 per week or part week** will be charged. It is the responsibility of the exhibitor to ensure that fees are paid on time.
- Contravention of the payment terms means that the full stand fee will be due plus any late payment charges. If you cancel a show the **full stand fee will be charged & must be paid until the space is re-let**. Please think carefully before you book a show. **Deposits & Stand Fees can be paid in the following ways:**

Cheques should be made payable to

MADE IN YORKSHIRE

Telephone or Internet Banking

**MADE IN YORKSHIRE
Bank sort code: 55 50 10
Account number: 14327007**

Credit/Debit Card.

There will be a 3% surcharge if paying by this method.

Before filling in your booking form please read the Made in Yorkshire 2010 Show Programme Rules very carefully, especially the payment & cancellation clauses. Once you have signed your booking form you are bound by these rules.

Please return the information as soon as possible. Unless stated elsewhere in the show programme bookings will be accepted on a first come first served basis on the date received into the office but we do limit the number of each discipline at each show. Please read the enclosed show rules before signing the booking form. **By signing the form you will be agreeing to accept the terms and conditions and will be liable for all stand fees once we have confirmed your booking.**

If when Made in Yorkshire need to confirm attendance at an event & there is insufficient interest in a show, MADE IN YORKSHIRE reserves the right to cancel the show and refund your deposit.

HOW TO MAKE THE BEST OF THE SHOWS

In 2003 Made in Yorkshire piloted two workshops. The first of these very successful events highlighted the problems & advantages of selling direct to the public, the second looked at trade shows. Topics covered included designing a selling stand involving creative use of colour, product lighting, textures, graphics, movement & style. Also considered were pre & post show PR & how to plan a marketing strategy, selling to the trade & how to trade in a foreign currency.

These workshops will be combined & updated for 2010. Don't miss out – tick the box on your Exhibitors' Questionnaire & we will contact you with details, alternatively if you would like a workshop to take place in your area & you know of another six or seven businesses who would also be interested we will try to arrange a suitable date & venue. Costs for the workshop are likely to be in the region of £25 for a full day per delegate, which covers course notes & light refreshments.

MADE IN YORKSHIRE 2010 SHOW PROGRAMME RULES

The rules for exhibiting with MADE IN YORKSHIRE are for the benefit of businesses to uphold & maintain high standards of presentation; manufacture & customer care at shows & exhibitions.

1. APPLICATION/DEPOSIT

All applications must be made on the official booking form. All application & booking forms must be accompanied by **non-returnable deposit of £10 PER SHOW DAY, unless otherwise stated.**

Bookings for 'The Great Yorkshire Show' & 'Royal Highland Show' require 20% of the stand fee as a deposit

Such deposits will be held to be binding upon the applicant as an acceptance of liability for payment of allocated space. Confirmation of booking will be given within 2 weeks of receiving the booking form (please allow up to 3 weeks in January & February).

All applications will be carefully considered & the organisers reserve the right to refuse accommodation without necessarily stating the reason for doing so.

The position to be occupied by each exhibitor will be determined by the organisers & although every effort will be made to honour an agreement for a special position the organisers reserve the right to make any alteration deemed expedient. Exhibitors are not permitted to change stand locations.

2. PAYMENTS

Unless otherwise stated all Cheques/Postal Orders should be made payable to MADE IN YORKSHIRE

Unless stated in the Show Programme an invoice showing monies due for the show stand will be issued 6 weeks prior to the show date.

THE STAND FEE IS DUE IN FULL 1 CALENDAR MONTH PRIOR to the date of the first day of the show event. Late payments will incur an extra charge.

3. CANCELLATIONS

Cancellations must be received in writing at the Made in Yorkshire address. The full stand fee will be charged & must be paid until the space is relet. Please think carefully before you book a show. The onus is on you to check if the space has been relet.

4. POSTPONEMENT OR AMENDMENT

The Organisers shall be under no liability in any way whatsoever in respect of any expenditure, liability damage or loss sustained or incurred by Exhibitors.

5. SHOW CANCELLATION (By Organisers)

If the show is cancelled by the operating Organisers, then the deposit will be refunded to the business.

6. SUB LETTING

Under no circumstances will sub-letting of space be allowed.

7. ATTENDANCE ON STANDS

All exhibits must be on view & in the charge of a responsible & competent representative of the Exhibitor during the whole of the period of the show.

8. NOISE

No public address, generators or electric amplification shall be operated from any stand without prior consent in writing from the Organisers. No noise shall be created on a stand at a level likely to cause distress or concern to traders or the general public.

9. INSURANCE

Each Exhibitor shall assume complete responsibility for the insurance of his property & make arrangements to guard against its loss or damage whatsoever its cause. The Exhibitor will assume responsibility for the erecting & assembly of his exhibits & such operation shall be under his control. It is also the responsibility of each Exhibitor to both ensure & insure the safety of himself & his staff & all of his & their property before, during & after the show. At no time will the Organisers be held responsible for the loss or damage to any exhibit or property or item associated therewith.

10. INSURANCE OF PROPERTY

(a) The Organisers, its officers and servants shall not be responsible to any person whatsoever whilst upon the showground or show premises or whilst entering or leaving. The same for personal injury, fatal or otherwise, suffered by such person unless due to any act of neglect by the Organisers or its servants. Exhibitors will be wholly responsible for any claim or action in respect of any such injury suffered by any person or persons whom they employ or engage.

(b) The Organisers, their officers & servants shall not be responsible to any person whatsoever for any damage, theft or other loss however caused in respect of any exhibits or other property in transit to or from the show throughout the duration of the show period day or night.

(c) MADE IN YORKSHIRE has secured Public Liability Insurance cover up to £1m which will include any business exhibiting at a show under the auspices of MADE IN YORKSHIRE.

11. EXHIBITORS' LIABILITY

The transportation & installation of all exhibits shall be the sole responsibility of the Exhibitor & the Organisers will not be held liable to any damage or loss of Exhibitors property, effects or exhibition matters. The foregoing clause shall also apply to the property & effects of any employee or servant of his whether or not they are in receipt of payment to such service. Exhibitors will also be held responsible for any damage caused by them to any structure, fixtures & fitting, permanent or temporary in the Show. Barriers & other structures erected by the Organisers shall remain intact at all times, before, during & after the show.

12. EXPULSION OF PERSONS

The Organisers have the right to expel any person or persons whose presence in the Exhibition is, in their opinion, prejudicial to the interests of other exhibitors or the Exhibition or Show. MADE IN YORKSHIRE reserve the right to refuse the sale of goods on the MADE IN YORKSHIRE stand, or under the MADE IN YORKSHIRE 'banner' if inferior in quality or refuse the sale of goods which have not been designed or manufactured in Yorkshire. The Duty Manager reserves the right to exert his/her authority.

13. SIGNAGE

No signs may be erected which project beyond the exhibitors' frontage or obstructs an adjoining stand. No exhibitor or person shall fix any placard or advertisement to any part of the Show area except their own stand without written authorisation from the Organisers.

14. FIRE PRECAUTION. Primus stoves or other naked flames are not permitted. No heating, kettles or cooking appliances are permitted to be installed on a stand. Exhibitors are advised to insure against fire. There is a NO SMOKING POLICY in the marquee.

15. SETTING UP/BREAKING DOWN TIME

Set up should be no later than 30 minutes before the start of the Show. Start times to be stated on individual show details. DO NOT BEGIN TO BREAK DOWN YOUR STAND UNTIL THE END OF THE SHOW AS DIRECTED BY THE DUTY SHOW MANAGER.

16. EATING & DRINKING

Eating & drinking on the stand should only be if absolutely necessary & then with discretion out of sight of the general public. Where possible please ask the Duty Show Manager to attend your stand when you need a break.

17. NAME BADGES

To be worn at all times by stand staff. Initial badges will be supplied by the organisers at the beginning of the season free of charge (maximum 3 per stand). Replacements will be charged at £1.00 each.

18. TABLES

Tables hired for you by Made in Yorkshire are generally 6' x 2'3" but they can vary. You can use as many tables as you like provided they do not extend beyond the stand boundaries. The rule will be strictly enforced & exhibitors risk having to remove protruding objects.

19. ELECTRICITY

Exhibitors booking electric points at shows are restricted to a **maximum of 300 watts** output per power point. This rule will be strictly enforced & exhibitors risk having to remove electrical items.

20. VEHICLES

Vehicles must be removed from the entrance of the marquee immediately upon unloading. The Duty Show Manager will instruct you as to where you should park for the duration of the Show.

21. EVALUATION

Show Programme Evaluation Forms will be distributed at the end of each show to allow a full assessment of the shows & the programme as a whole. As a condition of taking part in the Made in Yorkshire Show Programme you will be required to complete these evaluation forms.

22. WEBSITE & PR ACTIVITIES

Made in Yorkshire actively promotes your business through listings on www.madeinyorkshire.org.uk & press releases before each event plus other promotional activities such as catalogue entries. Your business details will be used wherever relevant unless you elect to be omitted.

23. EXHIBITOR DETAILS

It is the exhibitor's responsibility to inform Made in Yorkshire of any changes to their operating details and product portfolio.

24. SHOW MANAGER

The Duty Show Manager is ultimately responsible for the smooth running of the shows & any disputes or complaints should be addressed directly to him/her. His/her decision will be made in the best interests of all parties & is final.